



2020 EVELYN BURSTON AWARD NOMINATION FORM

I wish to nominate:

Name: (Last, First, Middle Initial)

Title (if known)

Healthcare Organization Telephone

Healthcare Organization Mailing Address

Supervisor Name

Supervisor Email

Supervisor Phone

On a separate document please state why you believe this candidate's professional and personal achievements qualify him/her to receive the Evelyn Burston Award. Please be as thorough as possible in your recommendation and include the categories from the criteria guide.

Name of person submitting this nomination _____

Telephone _____ E-mail _____

NOMINATION DEADLINE March 19, 2020. Complete, scan or email paper form to:

Tjohnsen@pennstatehealth.psu.edu or mail paper form to:

Tracy Johnsen, M.Ed., CAVS
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**2020 EVELYN BURSTON AWARD
Nominee Criteria Guide**

Please use this guide when completing the Nominee Profile. The PSDVS/PAHVRP Evelyn Burston Committee will use the following information when reviewing each candidate's profile. Please be as thorough as possible.

<p>Society Involvement Does the candidate attend chapter meetings? Has he/she recognized the responsibility to actively contribute to the success of the organization on a local, state and/or national level? Has he/she served on committee?</p>
<p>Programs/ Projects Does the candidate look for innovative ways to expand services? Have new services/programs been added in the last five years? Are new programs outcomes based? Were programs developed to meet critical needs or enhance patient care?</p>
<p>Institutional Involvement/Impact Is the candidate visible in the hospital organization? Has the candidate agreed to take on new responsibilities and challenges? What did committees on which the candidate served accomplish?</p>
<p>Education Consider academic degrees as well as continuing education. Is the candidate keeping current in the field? Is she/ he sharing knowledge with others? Is the candidate seen as a role model or mentor?</p>
<p>Presentations/ Publications Has the candidate presented any programs on a subject related to volunteer management to other non-profits, community groups, or at chapter, state or national meetings? Has he/she submitted articles to AVHRP, PAHVRP or a local publication on a topic related to volunteer management?</p>
<p>Community Involvement/Impact Is the candidate involved in the community? Does he/she demonstrate a belief in the value of volunteerism by a personal commitment? What was accomplished by the group/committee?</p>
<p>Other Has the candidate received recognition by another group? Has he/she overcome personal or professional challenges?</p>

HISTORY OF THE EVELYN BURSTON AWARD

Recognition of one of its peers had long been a topic of discussion for the Executive Board of the State Association of Directors of Volunteer Services (PSDVS/PAHVRP). During the years immediately following Evelyn Noble Burston's death, her name was associated with these award discussions. Her pioneering accomplishments were respected and emulated by her state associates and her fame extended beyond Pennsylvania's borders. Mrs. Burston's career spanned twenty years, from 1957 through 1977 in the field of volunteer services and public relations. Evelyn developed and organized volunteer service programs at Germantown Hospital (Philadelphia, PA), which was one of the few existing formalized volunteer programs in the nation at that time. Her innovations have been duplicated nationwide. She was one of the first volunteer managers to understand the importance of patients' opinions and their value to overall hospital operations and improvements. She initiated the Patient Visiting Services during her tenure. Mrs. Burston was the first volunteer manager to coin the title, "Candy Striper" for junior volunteers. Along with this, Evelyn developed a male hospital volunteer program. A male volunteer, in the hospital setting, was a relatively new concept however; Mrs. Burston had a clear understanding of the important role of male volunteers.

Mrs. Burston died in 1977 but her accomplishments and name have always been synonymous with excellent hospital volunteer services programs. With that in mind, the 1982 Board of the SDVS decided to recognize one member of the state association each year with an award in Evelyn Burston's honor. This distinguished award is bestowed each year at the annual state conference to a Director of Volunteer Services who best exemplifies Mrs. Burston's vision, energy and professionalism. PSDVS/PAHVRP members submit the nominations. This year's nomination documentation is attached. Each nomination is carefully evaluated using seven objective judging criteria. The reviewing panel is comprised of members from each region, the Burston Chairman and past award recipients.

Past Evelyn Burston Award Recipients

1982 – Nancy McBain	1994 – Hazel Kramer	2007 – Melissa Heinlein
1983 – Olivia Herman	1995 – Jane Frain	2008 – Fran Braun
1984 – Nancy Herman	1996 – Not Awarded	2009 – Connie Klunk
1985 – Kerry Dibble & Diana Kreiling	1997 – Susan Arnold	2010 – Iris Douglas
1986 – Joyce Wise	1998 – Suzanne DeTuerk	2011 – Judy Lieberman
1987 – Not Awarded	1999 – Sara Atkinson & Vicki Morgan	2012 – Donna Cawthorne
1988 – Ruth Hughes	2000 – Anna Olszewski	2013 – Kimberly Giovannelli
1989 – Carol Getty & Betsy Laylon	2001 – Ceil Maynard	2014 – Karla Bachl
1990 – Not Awarded	2002 – Joan Cardellino	2015 – Dana McKee
1991 – Marjorie Weiss	2003 – Betty Anton	2016 – Sue Espenshade
1992 – Beth Modery & Nancy Rigney	2004 – Diane Gloor	2017 – Not Awarded
1993 – Polly Sutch	2005 – Bonnie MacGregor	2018 – Christi Brown
	2006 – Jennifer Kopar	2019 – Terry Scott